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ADAPTING TO A CHANGING WORLD: STRENGTHENING COMPLIANCE, RISK MANAGEMENT, AND RESILIENCE IN INSURANCE



DATE
14TH - 16TH SEP 2023

#BimaWalk

BIMA SPORTS

CSR
CORPORATE SOCIAL RESPONSIBILITY

INSURANCE
ESSAY
COMPETITION 2023

IN ASSOCIATION WITH:



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THEME:
FINANCE OPPORTUNITIES, CUSTOMER ENGAGEMENT



SAVE THE DATE'S



ADAPTING TO A CHANGING WORLD:
STRENGTHENING COMPLIANCE, RISK MANAGEMENT,
AND RESILIENCE IN INSURANCE

DATE

14TH - 16TH SEP 2023

VENUE

HOTEL VERDE, ZANZIBAR

08TH JUL 2023 SAVE THE DATE!

#BimaWalk

19TH AUG 2023 SAVE THE DATE!

BIMA SPORTS

Supporting
**TECHNOLOGICAL
EDUCATION**

Supporting
**MATERNITY
NEEDS**

SEPT 2023 SAVE THE DATE!

CSR
CORPORATE SOCIAL RESPONSIBILITY

**INSURANCE
ESSAY
COMPETITION 2023**

TO,
THE SPONSORS,

RE: INVITATION & SPONSORSHIP REQUEST FOR THE 26th TANZANIA INSURANCE DAY IN ZANZIBAR.

We are writing to invite you to actively participate and contribute in the upcoming Tanzania Insurance Day and supporting leading events, which are being organized by the Insurance Institute of Tanzania that are aimed at building and strengthening the insurance industry.

This year's conference will be held from **14th to 16th September, 2023** in **Zanzibar** at **Hotel Verde**.

The theme for this year's event is "**Adapting to a Changing World: Strengthening Compliance, Risk Management and Resilience in Insurance**".

As you know, the insurance industry faces many challenges in today's rapidly changing world and this conference will bring together industry leaders, regulators and experts to discuss the latest trends, best practices and emerging issues in the field. The topics for discussions will include the following:

- Risk Management ESG in Insurance opportunities and Challenges
- Insurance Resilience Best Practices for Adapting to Disruptive Events
- Role of the Board on Compliance with legal and regulatory requirement
- Introduction on Insurance & Social Protection Board
- Panel discussion with industry veterans & experts

The Insurance Day will also feature a range of events leading up to the conference including **Bima Walk, Bima Sports Day, Corporate Social Responsibility (CSR) and Essay Competition**.

The **Bima Walk** will be held on the **8th July 2023** in Dar es Salaam at **Mlimani City**. We will also announce the Essay Competition on this day. The **Essay Competition** is part of our awareness and capacity building towards future generations of the insurance industry. We shall be opening this Essay competition for students from IFM, Dar es Salaam university and Zanzibar State University.

The **Bima Sports Day** will be held on **19th August 2023** at **Dar es Salaam Gym Khana**. We hope that your company will participate as a team to play the games organized. These games are strategically organized to strengthen the team building activities and networking between the industry players.

In **Corporate Social Responsibility** activities this year, we wish to provide support towards "**Maternity Needs**" to an unprivileged hospital and "**Computer Desktops**" needs to an underprivileged school.

We believe you will participate in these industry events actively with your staff and board members.

We also believe that your company will be an excellent partner for these events and we would be honored to also have you as a sponsor.

As a sponsor, you will have the opportunity to showcase your brand to a wide audience of industry professionals, network with other sponsors and attendees, and demonstrate your commitment to supporting the growth and development of the insurance industry in Tanzania.

We have a range of sponsorship packages available for both the conference and sports activity including Diamond, Platinum, Gold, Silver and Bronze.

The details of the sponsorship packages have been included in this letter. Each package offers a unique set of benefits and marketing opportunities and we would be happy to work with you to find the package that best suits your needs and budget.

We appreciate your consideration of this request and we look forward to receiving your support to help economically empower our youth and grow our industry. If you have any questions or would like to discuss sponsorship opportunities further, please do not hesitate to contact us.

For more information regarding these events, please contact Ms. Elizabeth Brown at +255 717 993 303 or ceo@iit.co.tz or the chairman of the convention; Mr. Tanveer D. K. at +255 746 963 904 or tanveerdk@itl.co.tz for more details regarding these events.

Thank you for your time and consideration.

Sincerely,



Tanveer D.K.
Chairman, Tanzania Insurance Day, 2023.

Conference Sponsorship

The following benefits will be part of the standard sponsorship benefits:

- a) Logo on all online and print advertising according to the sponsorship category.
- b) Projection of company logo during the event.
- c) Logo on Conference banner according to category

The below will be the exclusive benefits according to the sponsorship categories:

Sponsorship Category	Amount (TZS)	Additional Benefits
Diamond	30,000,000	<ol style="list-style-type: none"> a) Logo to be part of the Official Event Name b) Four Rooms Hotel (Conference Hotel) c) 2 minute video presentation to be played at the conference d) Opportunity to appear in conference sponsor video e) Acknowledgement as the main sponsor in event website f) Mention of sponsorship during event speeches and throughout the conference g) Allowing placement for Six standees at the prominent places in the conference venue h) Write-up about the organization in 500 words in IIT website i) Pre-event media coverage j) Company MD reserved seat on front row. k) Four (5) free conference seats l) Presented with an award from Guest of Honor m) Special photo with Guest of Honor
Platinum	20,000,000	<ol style="list-style-type: none"> a) Exclusive Logo Representation on the Event Banners b) Three Rooms Hotel Booking (Conference Hotel) c) 1.5 minute video presentation to be played at the conference d) Opportunity to appear in conference sponsor video e) Mention of sponsorship during event speeches and throughout the conference f) Three exclusive standees at the conference venue in the prominent places g) Pre-event media coverage h) Company MD reserved seat on front row i) Three (4) free conference seats j) Presented with an award from Guest of Honor k) Platinum Sponsors photo with Guest of Honor

Sponsorship Category	Amount (TZS)	Additional Benefits
Gold	15,000,000	<ul style="list-style-type: none"> a) Logo Representation on the Event Banners b) Two Rooms Hotel Booking (Conference Hotel) c) 1 minute video presentation to be played at the conference d) Opportunity to appear in conference sponsor video e) Mention of sponsorship during event speeches and throughout the conference f) Two exclusive standees at the conference venue in the prominent places g) Pre-event media coverage. h) Company MD reserved seat on front row. i) Two (3) free conference seats. j) Presented with an award from Guest of Honor k) Gold Sponsors photo with Guest of Honor
Silver	10,000,000	<ul style="list-style-type: none"> a) Company MD reserved seat on front row. b) 30 Seconds video presentation to be played at the conference c) Opportunity to appear in conference sponsor video d) One Room Hotel Booking (Conference Hotel) e) Mention of sponsorship during event speeches and throughout the conference f) Two exclusive standees at the conference venue in the prominent places g) Pre-event media coverage. h) Company MD reserved seat on front row. i) Two (2) free conference seats. j) Presented with an award from Guest of Honor
Bronze	5,000,000	<ul style="list-style-type: none"> a) Mention of sponsorship during event speeches and throughout the conference b) 15 Seconds video presentation to be played at the conference c) One Exclusive Standees d) One (1) free conference seat. e) Presented with an award
Partners	2,000,000	<ul style="list-style-type: none"> a) Presented with a Certificate of Appreciation

Sports Sponsorship

The following are the main sponsorship categories for the respective sports Activity:

Sport	Amount (TZS)	Benefits
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Sport	Amount (TZS)	Benefits
IIT Football Bima Sports Cup 2023	7,500,000	<ul style="list-style-type: none"> • Logo to be part of the Official Event Name • Logo to be placed on Winner Trophies & Medals • Exclusive representation of Logo on the Sport Gear • Allowing placement of Banners and Branding
IIT Basketball Bima Sports Cup 2023	5,000,000	<ul style="list-style-type: none"> • Logo to be part of the Official Event Name • Logo to be placed on Winner Trophies & Medals • Exclusive representation of Logo on the Sport Gear • Allowing placement of Banners and Branding
IIT Netball Bima Sports Cup 2023	5,000,000	<ul style="list-style-type: none"> • Logo to be part of the Official Event Name • Logo to be placed on Winner Trophies & Medals • Exclusive representation of Logo on the Sport Gear • Allowing placement of Banners and Branding
IIT Golf Bima Sports Cup 2023	15,000,000	<ul style="list-style-type: none"> • Logo to be part of the Official Event Name • Logo to be placed on Winner Trophies & Medals • Exclusive representation of Logo on the Sport Gear • Allowing placement of Banners and Branding

Essay Sponsorship

We invite companies to sponsor the internship for the Essay Competition:

3 Winners	Sponsors Benefits
<ul style="list-style-type: none"> • Names of the winners will be announced on the Radio • Prizes will be provided to the winners by Commissioner of Insurance, at the Pre-event Press Conference • 3 Scholarships (Tuition and accommodation (Ths1,500,000.00 per annum) • 5 internship opportunities 	<ul style="list-style-type: none"> • Certificate & Medal will have Sponsor branding together with Insurance Institute of Tanzania & Tanzania Insurance Regulatory Authority Branding

Interested sponsors are required to confirm on this soon, since the prizes are limited.

Account Details

All Payments should be directed to:

Account Name : **Insurance Institute of Tanzania**
 Account Number : **0200233018**
 Bank : **Bank of Africa (BOA), NDC Branch.**
 Bank SWIFT Code : **EUAFTZTZ**

Bima Walk Guidelines for all Industry Players



As an industry player, it's great that you're participating in the Bima Walk and supporting the "Kwanini Bima" theme.

Here are the guidelines you need to follow:

1. **Participation:** The walk is open to all, and you're encouraged to bring as many staff members as possible to join the event.
2. **Company Displays:** You have the opportunity to showcase your company by bringing your own banners, posters, signposts, etc., to be displayed during the walk. It is recommended that you include the "#BimaWalk logo" on these displays to associate your company with the event.
3. **Branded T-shirts and Caps:** You have the option to create your own T-shirts and

caps with the "#BimaWalk Logo." This will help maximize your company's visibility and ensure you receive free mileage as part of the Bima Walk.

- 4. Rollup & Tear Drop Banners:** You are allowed to place your rollup banners and tear drop banners at the Bima Walk reception area located at Mlimani City. This will give your company additional exposure during the event.
- 5. Staff, Family, & Friends:** The Bima Walk is meant to be a collective effort, so you're encouraged to bring not only your staff but also your family and friends to be part of this road show. The more people involved, the greater the impact and awareness generated.

By following these guidelines, you can actively participate in the Bima Walk, promote your company, and contribute to the overall success of the event.

TANZANIA
INSURANCE DAY 2023

Our Last Year's Insurance Day Sponsors

<p>OFFICIAL SPONSOR</p> <p>TAN-RE</p>	
<p>GOLD SPONSORS:</p>	
<p>SILVER SPONSORS:</p>	
<p>BRONZE SPONSORS:</p>	<p>MEDIA SPONSORS:</p>

Thank You for The Support in 2022 & We Look Forward to 2023